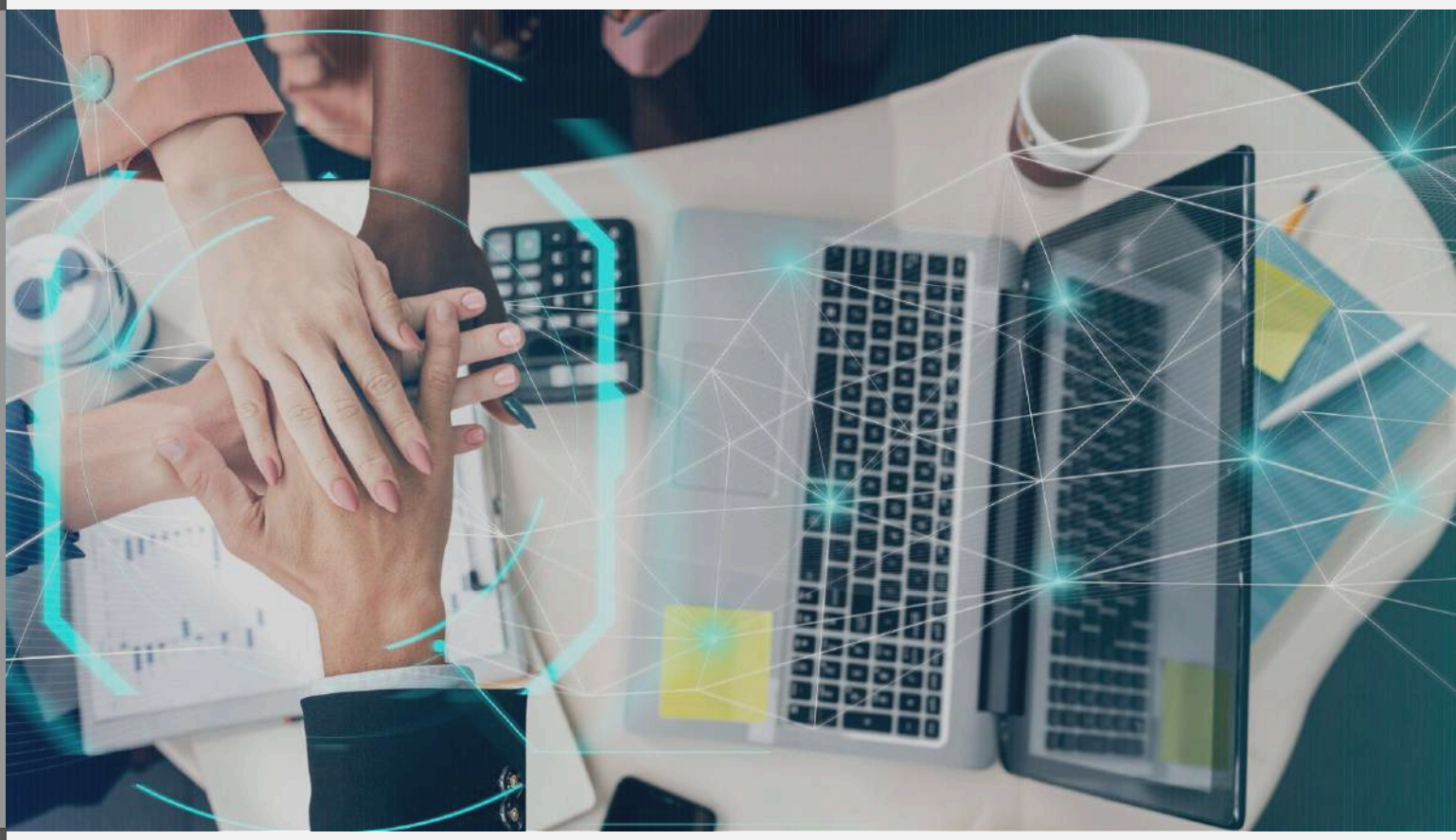
Turning your Imagination to Solution.

Company Handbook

Empowering Businesses with Technology

Software Solutions and Services Tailor Made for Your Business



TraceNcode Technologies Pvt. Ltd.

An ISO 9001: 2015 Certified Company

Our Global Presence

Turn idea into **'Oh Damn!'** moments with custom software solutions **Your trusted IT Provider!**

traceNcode TECHNOLOGIES

Turning your Imagination to Solution..

CONTENT

01 About TraceNcode

02 Vision, Mission, & Values

03 Services & Tech Stacks

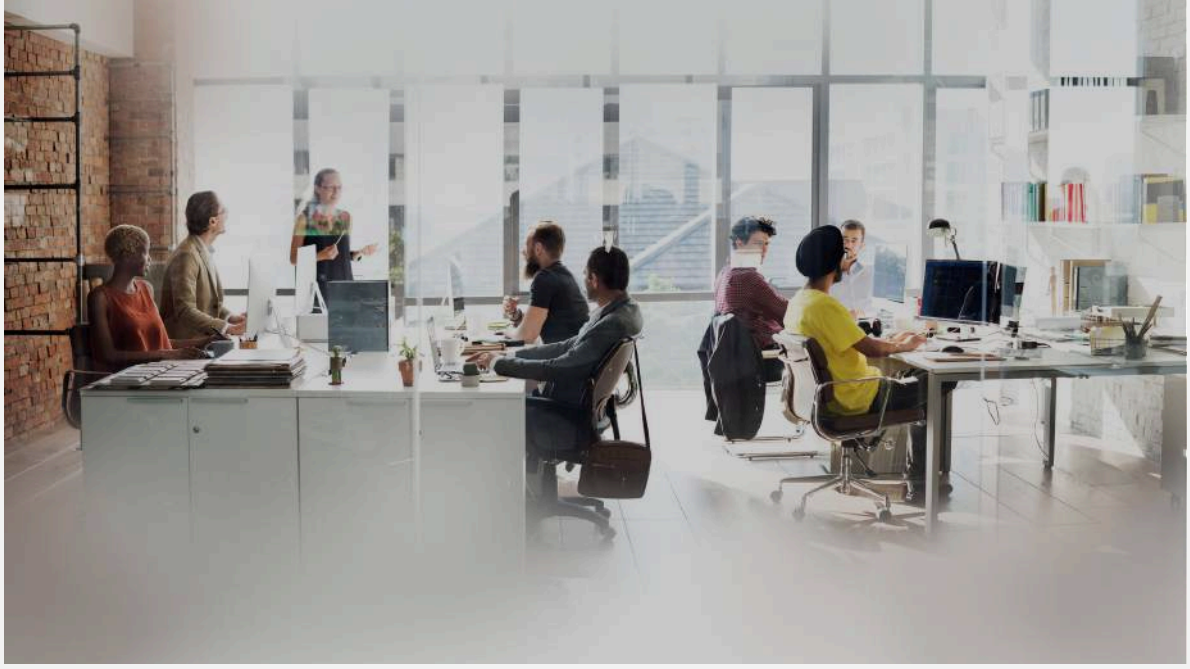
04 Products & Solutions

05 Our Business Model

06 Success Packs

07 Global Success Stories

08 Let’s Work Together



About

TraceNcode

We're a passionate team of IT professionals delivering innovative, reliable, and cost-effective digital solutions. With expertise in Software Consultancy, Agile Development, and Open Source, we help businesses streamline operations, boost productivity, and stay ahead. Our client-focused approach ensures scalable, future-ready solutions tailored to evolving needs.

Our Services:

- **Web Development –** Scalable and performance-driven websites.
- **Mobile App Development –** Seamless and user-friendly apps.
- **Odoo / ERP / CRM Development –** Smart and efficient business systems.
- **AI/ML/Chatbots –** Intelligent automation and insights.
- **UI/UX Development –** Engaging and intuitive designs.
- **DevOps & Cloud Services –** Reliable and scalable deployments.

We turn challenges into opportunities with creativity, precision, and results!

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Our

Vision, Mission, And Values

Empowering Your Vision

Creating Exceptional Digital Experiences That Inspire, Engage, and Make a Lasting Impact in the Digital World by Blending Innovation, Creativity, AI-Powered Solutions, and Cutting-Edge Technology.

Our Vision

To be a trusted technology partner, delivering AI-driven and Odoo-powered solutions that empower businesses, drive success, and shape the future of digital transformation.

Our Mission

To transform ideas into impactful digital solutions through innovation, collaboration, and precision—delivering high-quality, in-budget results that drive success.

Our Core Values

Innovation: We leverage AI and Odoo to build future-ready, smart solutions.
Collaboration: We thrive on teamwork, turning challenges into opportunities for success.
Excellence: We are committed to delivering high-quality, in-budget solutions that exceed expectations.

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Our Services

We dive deep to understand your needs, crafting solutions that align with values, break limits, and spark real impact.

AI Solutions & Chatbots

AI-powered solutions and chatbots that automate and enhance customer experiences.

Odoo Development & ERP/CRM/ CMS Solutions

Optimized operations with tailored Odoo, ERP, CRM, & CMS solutions.

eCommerce Development

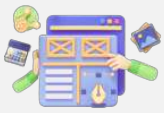
eCommerce solutions that enhance UX, boost conversions, and scale with you.

Web Development

Custom web solutions for seamless performance and user experience.

App Development

Developing high-performance apps for smooth, seamless, and engaging user experiences.



DevOps & Cloud Services

Reliable DevOps and cloud solutions for seamless scalability and performance.

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Our Tech Stack

We use the latest tech stacks to build smart, scalable solutions.

odoo
python™
React
@shadcn
Grok
django
JavaScript
LangChain
node.js
deepseek
NEXT.JS
ANGULAR
AI-ML
Flutter
qdrant
GraphQL
OpenAI
LlamaIndex
FastAPI

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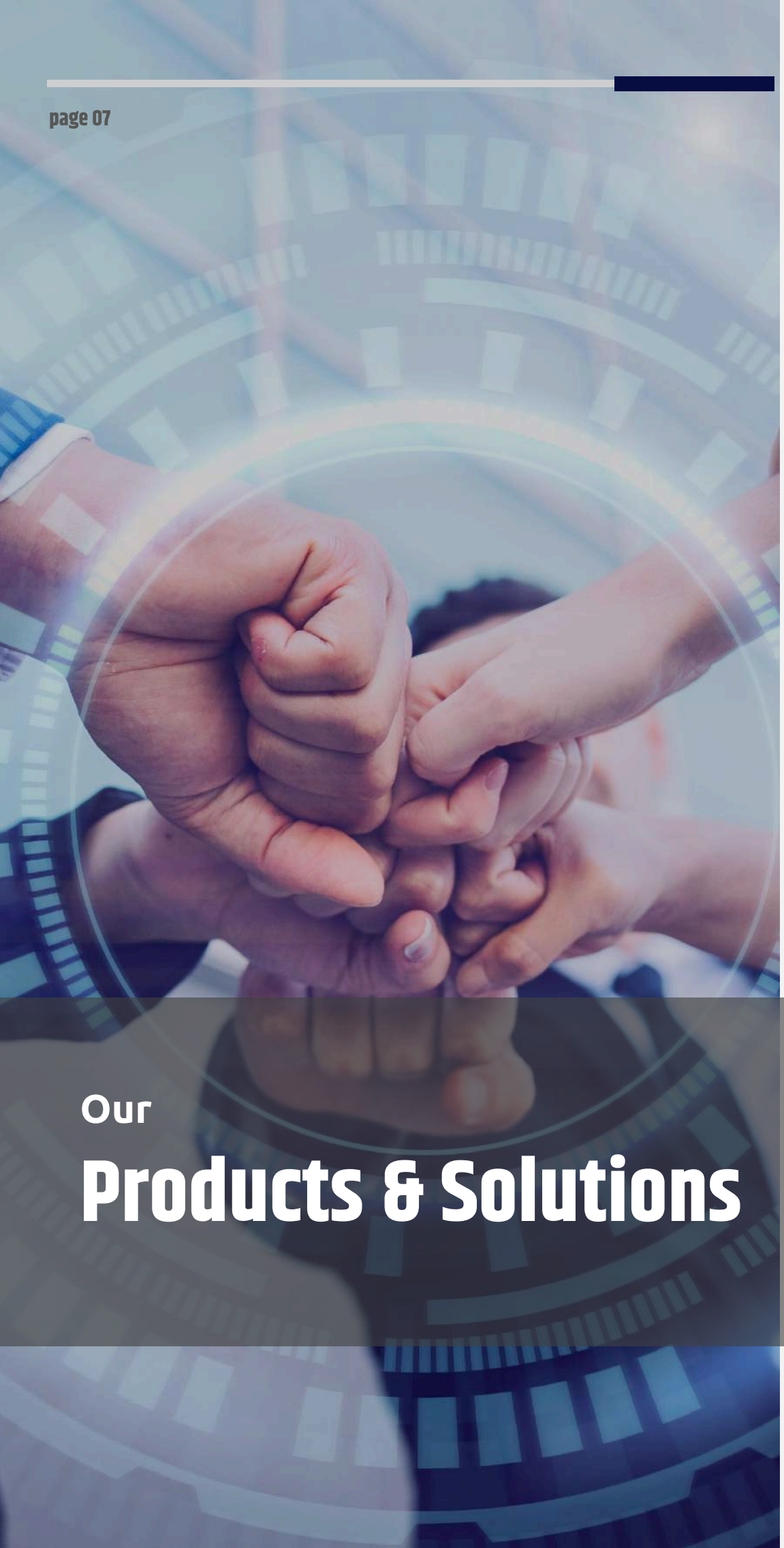
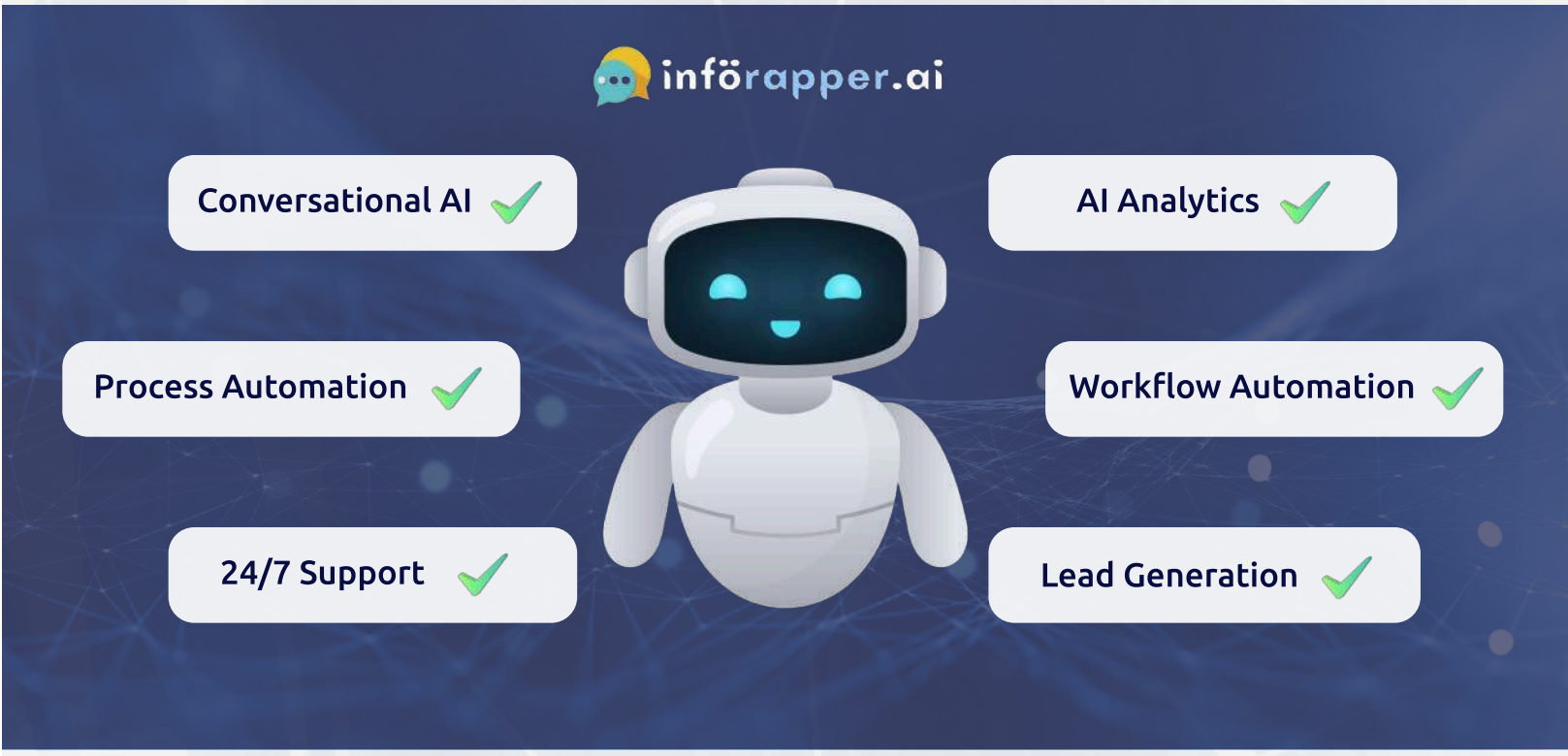


Our
Products & Solutions

Inforapper.ai

AI That Works for You, Anytime, Anywhere. Inforapper.ai empowers businesses with AI-driven chat and voice assistants designed to automate customer support, enhance user engagement, and seamlessly integrate into websites. Chat, talk, and interact with AI in a smarter, more intuitive way than ever before.



Build an AI chatbot tailored to your business needs with customizable settings, workflows, and a fully adaptable widget. Ensure seamless integration with your platform for smooth interactions, enhanced efficiency, and a personalized user experience.

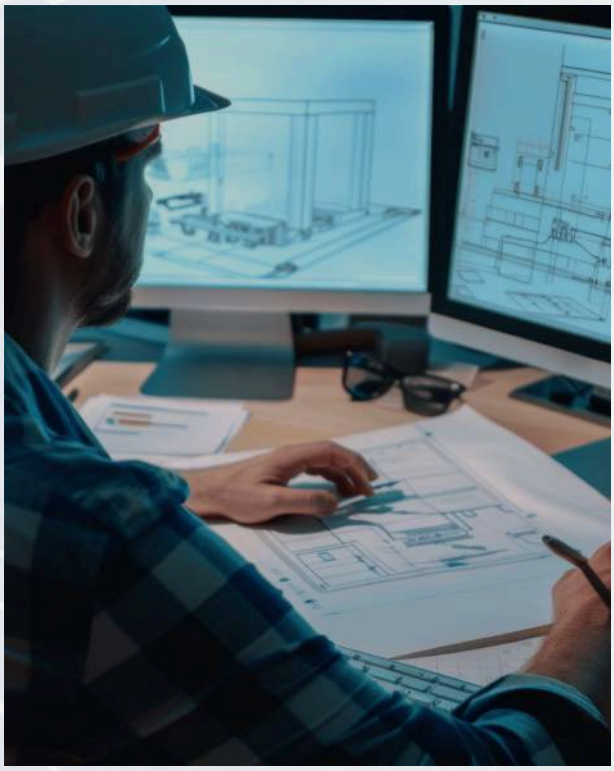
Seamlessly embed your chatbot into your website or platform with ease. Our streamlined integration process ensures full compatibility with your existing systems, providing a frictionless experience for both your team and users.

A powerful AI chatbot platform designed to automate, integrate, and elevate customer engagement across multiple channels.

HR Solution

Our HR solution automates payroll, recruitment, and performance tracking. AI-driven workforce analytics enhance hiring decisions and employee engagement.

- AI workforce analytics
- Automated payroll
- Attendance tracking
- Employee self-service
- Training recommendations
- Resume scan by AI



Construction Management

Built on Odoo, our AI-powered Construction Management solution streamlines execution, budgeting, and resource allocation.

- Task & resource management
- AI risk & cost assessment
- Project scheduling
- Inventory tracking
- Compliance reporting
- Vendor & contract management

Restaurant POS

Streamlining orders, inventory, and customer management, our POS system uses AI for menu optimization and sales trend analysis, improving service and profitability.

- AI menu optimization ✓
- Order automation ✓
- Sales forecasting ✓
- Loyalty programs ✓
- Financial reporting ✓
- Table & reservation management ✓

MRP Solutions

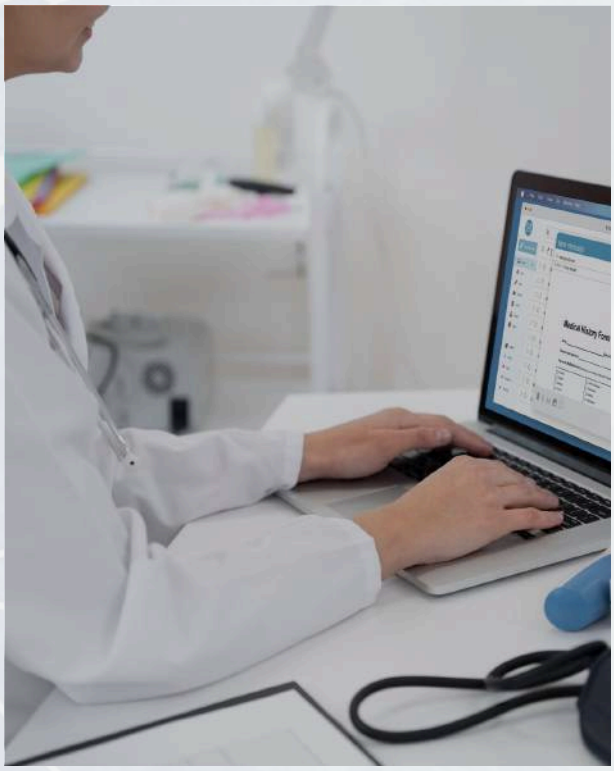
Optimizing production and inventory, our MRP solution leverages AI for predictive maintenance and demand forecasting, reducing downtime and ensuring smooth operations.

- AI predictive maintenance ✓
- Automated scheduling ✓
- AI demand forecasting ✓
- Real-time inventory ✓
- Supplier management ✓
- Production cost tracking ✓

School ERP

Our School ERP simplifies administration and academics. AI-powered performance tracking personalizes learning and identifies students needing support.

- AI performance tracking ✓
- Attendance automation ✓
- Fee & exam management ✓
- Parent communication ✓
- Learning management ✓
- Staff & teacher management ✓



Healthcare Solution

Enhancing hospital operations, our solution utilizes AI for appointment scheduling, improving patient care by reducing wait times and optimizing resources.

- AI appointment scheduling ✓
- Billing automation ✓
- Medical record management ✓
- AI diagnostics support ✓
- Telemedicine services ✓
- Patient history tracking ✓

Real Estate Solution

Our Real-Estate ERP manages property sales and leasing. AI-driven market analysis helps businesses identify investment opportunities and optimize pricing.

- AI market analysis ✓
- Lead & listing management ✓
- Lease automation ✓
- Commission tracking ✓
- Marketing automation ✓
- Property document management ✓

Payment Solution

Our Payments Solution automates transactions & compliance across 100+ platforms. AI enhances fraud detection by spotting suspicious patterns, ensuring secure & seamless payments.

- AI fraud detection ✓
- Automated invoicing ✓
- Credit risk assessment ✓
- Customer profiling ✓
- Multi-currency support ✓
- Regulatory compliance tracking ✓

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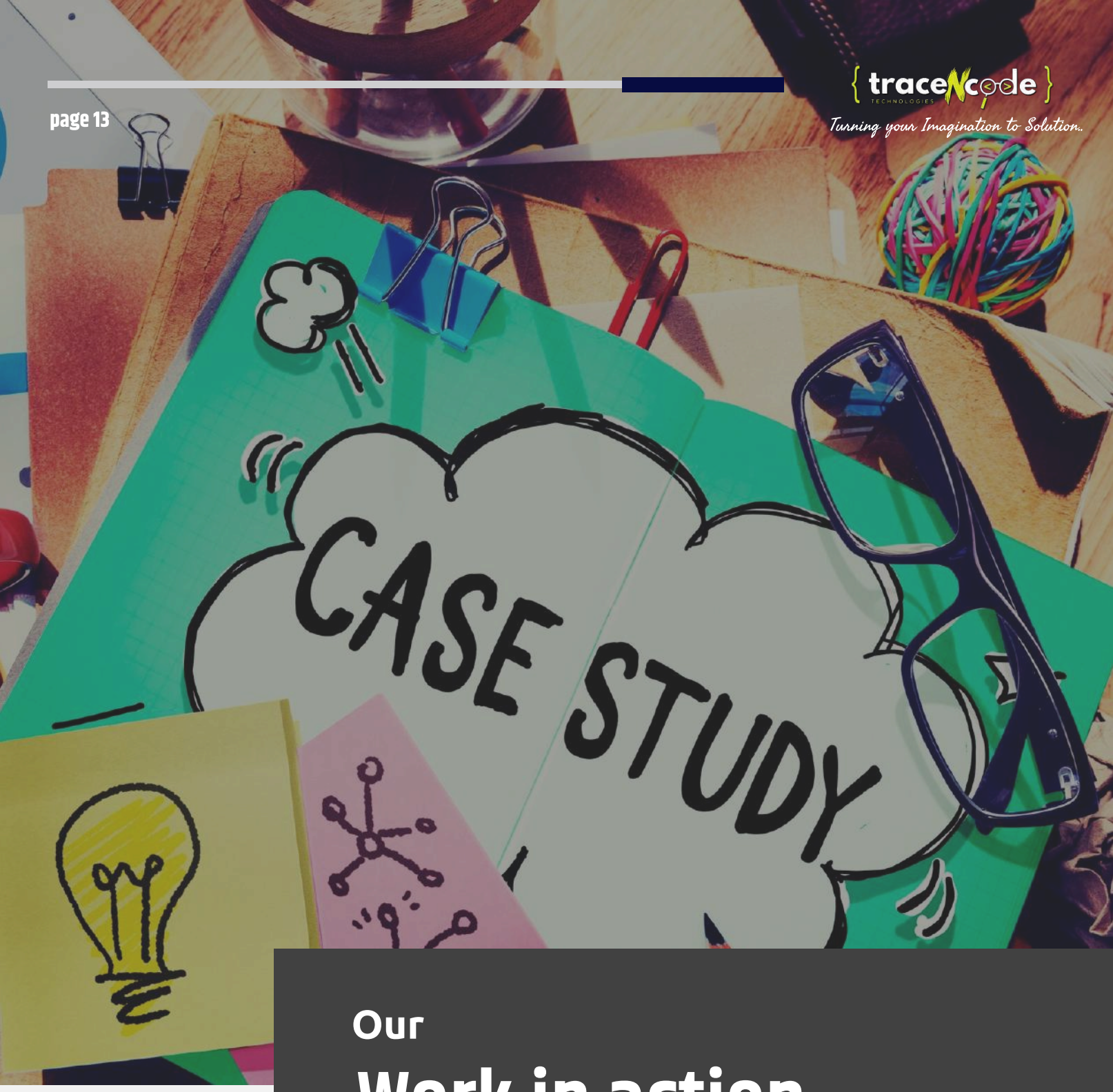


Our
Work in action

Scan the QR to explore our portfolio and discover more success stories.

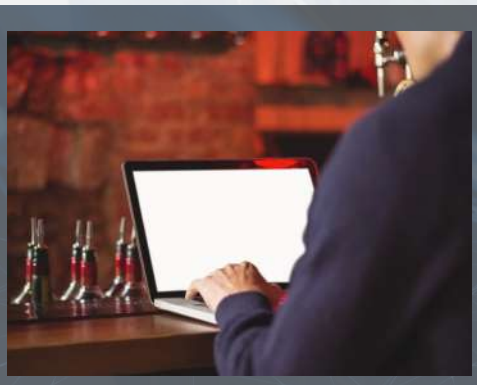
Odoo ERP for Wine/Liquor Industry

Enhancing Winery Operations with Odoo ERP

ABC Wines, a renowned Belgian winery, faced inefficiencies due to scattered data and manual processes.

Challenges Faced by ABC Wines

- Manual inventory tracking across locations
- Delayed order processing
- Disconnected customer data
- No real-time reporting



Solution: Odoo ERP Implementation

Partnered with Odoo experts to implement:

- Inventory management with batch tracking
- Sales & purchase modules with eCommerce integration
- Centralized CRM for better customer insights
- Real-time dashboards and custom reports

Results

- Accurate inventory, reduced stock issues
- Faster order fulfillment
- Personalized customer engagement
- Smarter decisions with real-time data

Conclusion

Odoo transformed ABC Wines' operations, boosting efficiency, customer satisfaction, and market growth.

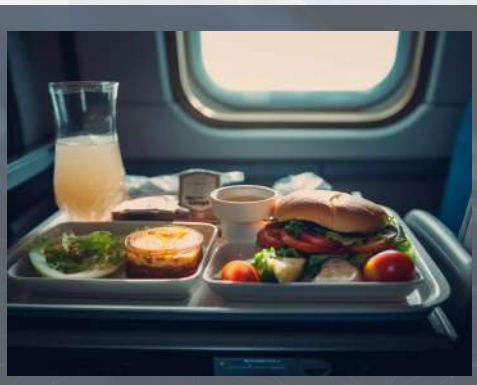
Inventory & POS for In-Flight Catering with Odoo ERP

Enhancing Inventory & POS for In-Flight Catering with Odoo ERP

A leading in-flight catering provider faced challenges managing fast-moving inventory and on-time order fulfillment for multiple airlines.

Challenges

- Difficulty tracking perishable stock
- Manual POS system on flights
- Lack of real-time stock visibility
- Inefficient order processing



Solution: Odoo ERP Implementation

Implemented key modules:

- Inventory with expiry tracking & multi-location support
- POS system for flight crew with offline mode
- Real-time updates between kitchens and flights
- Automated purchase orders for restocking

Results

- Reduced wastage with better stock control
- Quick onboard sales through user-friendly POS
- Faster kitchen-to-flight coordination
- Timely restocking and order accuracy

Conclusion

With Odoo, the client streamlined operations, cut waste, and improved efficiency in the high-pressure world of airline catering.

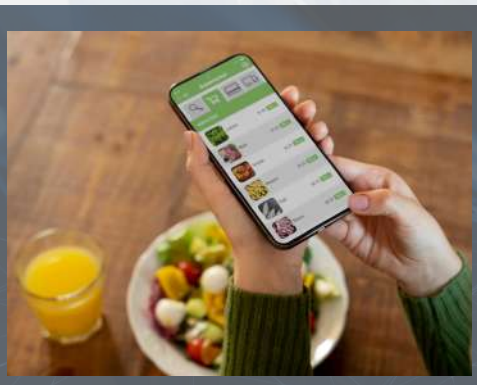
Savour
(AI Powered Food Receipe App)

Transforming Cooking with Savour – AI Recipe App

Savour is a smart food recipe app that helps users discover, personalize, and cook recipes using AI-driven recommendations.

Challenges

- Limited recipe personalization
- Manual categorization of dietary preferences
- Basic search and filtering
- No real-time cooking assistance



Solution: Odoo ERP Implementation

Implemented intelligent features like:

- AI-based personalized recipe suggestions
- Voice assistant for step-by-step cooking
- Smart filters for diet, cuisine, ingredients
- Real-time recommendations based on user history

Results

- Increased user engagement with tailored recipes
- Smoother cooking experience via voice assistant
- Better retention with smart suggestions
- Enhanced search accuracy and user satisfaction

Conclusion

Savour now offers a seamless and personalized cooking journey, making everyday cooking smarter, faster, and more enjoyable with the power of AI.

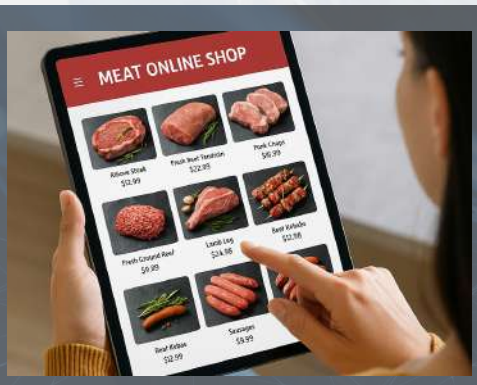
Implementing Odoo 17 for an Online Meat Seller

Boosting Online Meat Sales with Odoo 17

An online meat seller offering fresh and frozen products aimed to streamline e-commerce, inventory, and integrate with smart pickup fridges.

Challenges

- Limited mobile scalability
- Insecure and rigid payment options
- No real-time sync with smart fridges
- Complex pickup scheduling integration



Solution: Odoo ERP Implementation

- Custom e-commerce store with real-time stock display
- Multi-payment support via cards, UPI & wallets
- API sync with Innovend fridges for QR-based pickups
- Pickup scheduling & automated order-inventory workflows

Results

- Better UX and flexible pickup improved satisfaction
- Automation reduced errors and saved time
- Seamless checkout increased conversions
- Scalable system ready for future growth

Conclusion

Odoo 17 empowered the meat seller with a smart, scalable, and customer-friendly platform integrated with cutting-edge tech like smart fridges.

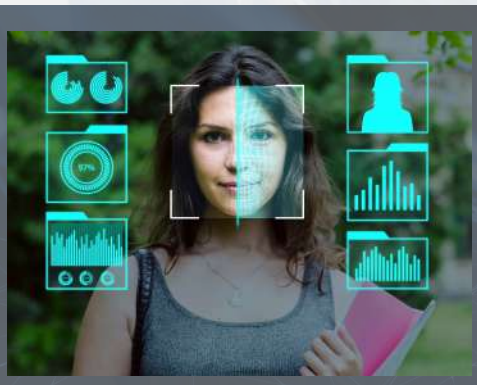
Ai- powered face detection & Attendance

AI-Powered Face Detection & Attendance System

A mid-sized enterprise in the UAE needed a smarter, contactless way to track employee attendance across multiple locations.

Challenges

- Manual attendance errors
- Proxy punch-ins
- Time-consuming HR processing
- No centralized tracking



Solution: AI-Powered System

Deployed a facial recognition attendance solution featuring:

- Real-time face detection with high accuracy
- Central dashboard for HR teams
- Integration with existing HRMS
- Automated alerts and reports

Results

- 95% reduction in proxy entries
- Real-time attendance logs
- Faster payroll processing
- Improved compliance and visibility

Conclusion

The AI-driven system simplified attendance tracking, eliminated manual errors, and enhanced overall workforce transparency.

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Build Your Remote Teams...

Empower your team with expert talent—flexible, scalable, and always ready to deliver!

Hire Our Team

Our Business Model

Our staff augmentation model provides skilled professionals on-demand, seamlessly integrating with your team to drive project success and meet business needs.

Fixed Project Basis

Streamlined business operations through tailored Odoo, ERP, CRM, and CMS solutions—designed for maximum efficiency, smooth workflows, and long-term scalability on a fixed project model.

Monthly/ Dedicated Basis

Streamlined operations with tailored Odoo, ERP, CRM, and CMS solutions—delivered monthly with expert support, enhanced flexibility, and continuous optimization to meet your evolving business goals.

Hourly Basis

Streamlined business operations with customized Odoo, ERP, CRM, and CMS solutions—offered on an hourly basis for maximum flexibility, cost-effectiveness, and expert support whenever you need it.

Choose the staffing solution that suits you best—whether it's fixed project, hourly, or monthly—tailored to meet your needs and drive success.

Hourly

Success Packs

Flexible and scalable packages that give you expert support, seamless execution, and results—whenever you need them!

Get on-demand expertise with flexible hourly packages tailored to your needs. Pay for the hours you need and let our team handle the rest!

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Monthly

Success Packs

Unlock continuous support and growth with our monthly packages—designed to provide ongoing expertise and solutions that drive success throughout the month.

Hire expert developers for your project—skilled in all the mentioned tech stacks!

- ✓ 2 Years Experience Developer
- ✓ 4 Hours / Day
- ✓ Daily Reporting
- ✗ Dedicated Management & Quality Assurance

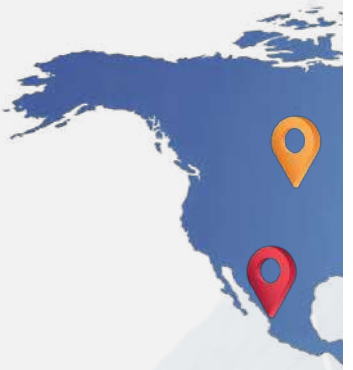
- ✓ 3 Years Experience Developer
- ✓ 6 Hours / Day
- ✓ Daily Reporting
- ✓ Dedicated Management & Quality Assurance

- ✓ 5 Years Experience Developer
- ✓ 8 Hours / Day
- ✓ Daily Reporting
- ✓ Dedicated Management & Quality Assurance

*Exclusive of Taxes/Gateway Fees
**Subject to change by company's decision
***Other plan feature depends on the tech stack the developer is being hired for.

Our

Global Success Stories



From startups to enterprises, our clients worldwide trust us to deliver innovative solutions that drive success. Through AI, Odoo, web, app, and eCommerce development, we've helped businesses streamline operations, enhance customer experiences, and achieve remarkable growth. Their success is our greatest achievement!

With a commitment to excellence and a results-driven approach, we turn challenges into opportunities, helping brands establish a strong market presence. Each success story reflects our dedication to innovation, collaboration, and delivering solutions that make a lasting impact.

TraceNcode never missed a chance to impress me. I have been working with them in different project and I would recommend him any in Odoo project kick-off

J.P
Project Manager

Huge shoutout to the team! 6 months of collaboration, and our product has come so far thanks to your amazing work. Excited for more ahead!

DAV G.
MD

We've been working with Tracencode for for about an year now—great results, timely delivery, and excellent communication. Truly trustworthy and highly recommended!

J.A.G
MD

Massive shoutout for your rockstar work on the app! You turned my vision into reality and adapted seamlessly to my style. Truly awesome!

Noura Al-Fahad
Consultant

Serving Clients Worldwide

Tracencode updated the client's accounting app on Odoo ERP with great responsiveness, transparency, and professionalism—highly praised by stakeholders!

I. Awan
C.E.O

Tracencode boosted barcode processing by 70–80%, enhancing efficiency. They delivered on time, responded quickly, and maintained clear communication with professionalism.

Robert G.
Manger

TraceNcode delivered a smart, efficient AI chatbot that transformed our customer support. Fast, reliable, and exactly what we needed.

Faisal Al- M
Project Lead

The CV Analyser tool by TraceNcode has streamlined our hiring process. It saves hours of manual work and helps us find the right candidates faster.

Ameer Al-Qahtani
HR Manager

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Let's Work Together

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"

At Tracencode, collaboration & innovation drive everything we do. Partner with us to turn ideas into reality, tackle challenges, and unlock limitless possibilities in IT solutions.

Our expert team becomes an extension of yours, delivering tailored, cost-effective solutions that keep you ahead in a competitive world.
Together, we create, innovate, and transform—because your success is our mission!

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GITEX ASIA Singapore

AI EVERYTHING -SINGAPORE-

23-25 APRIL 2025

MARINA BAY SANDS

Asia's Largest & Most Global Tech, Startup & Digital Investments Event

Explore our stand:

HA-P021,HA-P022

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Behance

YouTube

Find us on:

AmbitionBox

Clutch

Trustpilot

Google

Head Office / Development Center:

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Our Global Presence:

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253 Av des Geometres Pionniers, Dumbea, New Caledonia | Urbanización Bosques de Santa Elena 2, Calle Jucuaran Ote 59B, El Salvador

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